KN LITERARY ARTS
Write a book. Change the world.

Is Your Book or Book Proposal Submission-Ready?

A Self-Assessment to Map Your Path to Publication.

Take the first step toward publishing the book you were born to write.

To get our help with your book or proposal visit knliterary.com/schedule

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Introduction & Instructions

Welcome to KN Literary Arts!

You've always wanted to write a book — but maybe you haven't quite made it happen yet. That's what we're here fo

We've helped thousands of authors write and publish their books using our proven "Submission-Ready" methodology. And now, we're sharing that roadmap with you.

This "Submission-Ready Self-Assessment" will help you:

Identify where you are in the writing journey
Understand the steps needed to complete a polished, professional manuscript or book proposal
Bring clarity to what's next

Green = Strength — You're on track
Yellow = Developing — You're making progress
Red = Struggle — You may need extra support here

To score yourself:
Print this page or open it digitally.
Watch the video from our Founder and CEO, Kelly Notaras.
Read each item in the chart.
Mark yourself RED (Struggle), YELLOW (Developing), or GREEN (Strength) for each area.

This self-assessment is the first step in turning your book dream into a reality. It's completely normal to be green in some areas and red in others. Don't worry! You don't have to do this alone. We're here to walk with you every step of the way.

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THE KNLA "Submission Ready" Method

	Phase 1: Idea to Outline			Phase 2: Writing & Positioning			Phase 3: Editing & Polishing		
	Genre & Hook	Ideal Reader	Detailed Outline	Draft Book or Proposal	Hit Your Deadlines	Strategize Your Marketing	Developmental Edit	Line Edit	Final Editorial Review
3 STRENGTH	☐ I can clearly explain my book in one compelling sentence. I'm confident in the genre and audience.	☐ I understand who my book is for. I know whether my book is meant to entertain or teach.	☐ I have a clear, logical outline. I trust the structure enough to write from it.	☐ I know exactly what I should be writing. I'm making steady, strategic progress.	☐ I consistently hit meaningful deadlines. I trust myself to finish on schedule.	☐ I know where my book fits on the bookshelf. I feel confident about my platform and competition.	☐ I'm confident I'll nail the structure and positioning. I understand what's working and what needs refinement.	☐ My writing reads clean and professional. I trust how it will sound to an industry reader.	☐ The proposal feels complete and consistent. I feel confident sharing it with the world.
2 DEVELOPING	☐ (Between red and green)	☐ (Between red and green)	☐ (Between red and green)	☐ (Between red and green)	☐ (Between red and green)	☐ (Between red and green)	☐ (Between red and green)	☐ (Between red and green)	☐ (Between red and green)
1 STRUGGLE	☐ I struggle to explain my book simply. I'm not exactly sure who the book is for or how it fits in the market.	☐ I haven't really thought about my reader. I'm not sure who would want to read my book.	☐ I have lots of ideas, but no clear structure. My outline feels loose, incomplete, or constantly changing.	☐ I feel overwhelmed when I think about writing. I've started, but I second-guess myself constantly.	☐ I miss deadlines or renegotiate with myself. Writing gets pushed aside when life gets busy.	☐ I don't know how to talk about the market for my book. I'm unsure how to position myself or my platform.	☐ I worry an agent or publisher would see gaps I can't. I have no idea what needs improvement.	☐ I don't know how to assess or improve my writing on my own.	☐ I don't trust myself to be the final set of eyes. I feel anxious about "missing something."

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